



## Environmental Charter

Our hotel is firmly committed to integrating environmental concerns into all of its operations. We are aware of our responsibility towards the planet and the community to which we belong. Therefore, we have established this environmental charter to formalize our commitments and to raise awareness among our entire team, partners, suppliers, and clients about the importance of environmental preservation.

### Team Awareness and Training

**Specific Training :** Our environmental manager receives ongoing training on sustainable tourism issues, environmental conservation, and CSR (Corporate Social Responsibility).

**Continuous Awareness:** We pledge to regularly raise awareness and educate our teams about environmental issues through training sessions and internal meetings. Our teams are trained in eco-friendly practices to be followed in their daily tasks. We encourage our employees to use green transportation (bicycles, public transport, walking) for their daily commute.

### Water and Energy Conservation

**Resource Optimization:** We commit to optimizing the use of water and energy in our facilities by adopting efficient technologies and promoting responsible behavior among our teams and clients.

All of our lighting is LED, which allows for energy savings while providing similar comfort for our clients.

We have installed presence detectors and timers in common areas and corridors to reduce energy waste.

Pressure reducers have been installed on taps and showers to conserve water resources.

**Waste Reduction :** We have implemented concrete measures to reduce water and energy waste by monitoring our consumption and sensitizing our teams to responsible use.

We read our water and electricity meters every month to better manage our consumption.



## **Waste Management**

**Source Reduction :** We strive to minimize waste production by favoring reusable, recyclable, or biodegradable packaging whenever possible.

We work with a majority of bulk products for our Breakfast Buffet or in large packaging to limit unnecessary packaging.

We offer refillable EcoPump hospitality products to reduce packaging waste. We are also able to provide other products upon request to better meet the needs of our clients.

**Selective Sorting:** We have implemented a waste sorting system in all areas of the hotel to ensure their recycling and valorization.

We sort all types of waste (Cardboard/Paper/Plastic/Metal/Glass) and even organic waste, which is collected by the city of Colmar. We encourage our clients to also participate in waste sorting by providing collection points in the hotel.

## **Responsible Purchasing and Local Suppliers**

**Prioritize Local Suppliers:** We give priority to local suppliers and regional products to reduce our carbon footprint and support the local economy.

**Environmentally Friendly Products:** We promote the purchase of environmentally friendly products, favoring ecological labels and choosing sustainable options.

## **Communication with Clients**

**Transparent Information :** We communicate our environmental commitments transparently to our clients.

**Encouragement to Participate:** We encourage our clients to adopt eco-responsible practices during their stay by providing them with information on actions they can take (Selective Sorting, Green Mobility, Eco-friendly Practices).

We provide our clients with information about local fauna and flora. Additionally, we offer alternatives to limit car travel (bike rentals, public transportation, shuttle service).



**And much more :**

We regularly support local resource centers by donating our equipment and furniture whenever possible.

We are committed to reducing our CO2 emissions by promoting sustainable means of transportation and investing in more environmentally-friendly technologies.

We acknowledge that this charter is a dynamic commitment, and we pledge to periodically review it to adapt to technological advancements and best environmental practices.

We are determined to work together for a more sustainable future and actively contribute to the preservation of our beautiful planet.

**Thank you for supporting our initiative !**



**Clef Verte**

We have been awarded the **Green Key label since 2024**. The Green Key label distinguishes tourist accommodations and restaurants committed to a voluntary, efficient, and dynamic environmental approach. The label is awarded annually by an independent jury composed of experts and professionals in tourism and the environment.